



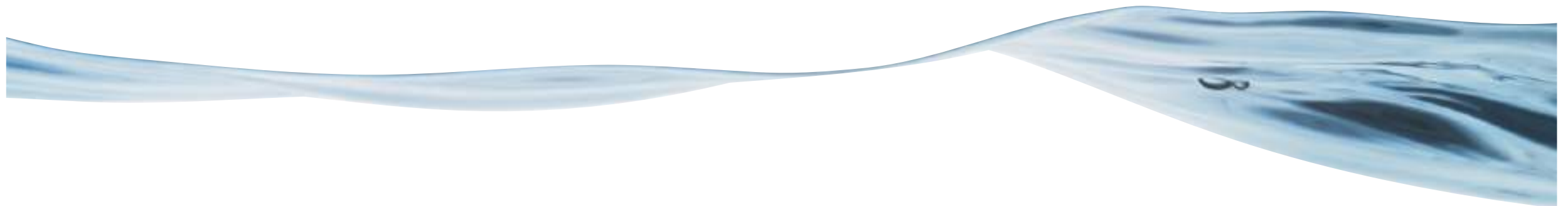
Baltic Transport
bimonthly-daily companion
Journal

PORT GEAR
- hard- & software for better operations -

MEDIA PLAN 2026

ONE MAGAZINE – BALTIC + EUROPE

- **6** issues in **5** digital editions
- **1** printed BTJ annual booklet
- **1** yearbook (printed and digital)
- **6** poster maps (digital and printed)
- latest news on www.baltictransportjournal.com
- weekly e-newsletters
- Port Gear magazine – 3 issues (one printed and 2 digital)



ABOUT US

Baltic Transport Journal is an international English-language magazine about all aspects of transport & logistics in the Baltic Sea region as well as across Europe.

Published by Baltic Press sp. z o.o. since 2004, BTJ delivers credible information and professional market analysis. We enhance business among partners within the region and promote the BSR companies throughout the world. BTJ is distributed to the top management of major transport services providers in all Europe, plus on key industry exhibitions and conferences.

As the only official media partner of the Baltic Ports Organization since 2006, we regularly publish BPO newsletter keeping you updated with info on more than 40 major seaports at the Baltic Sea coast.

The company runs also two Internet portals and sends out a free weekly e-newsletter to 10,000+ subscribers.

www.baltictransportjournal.com

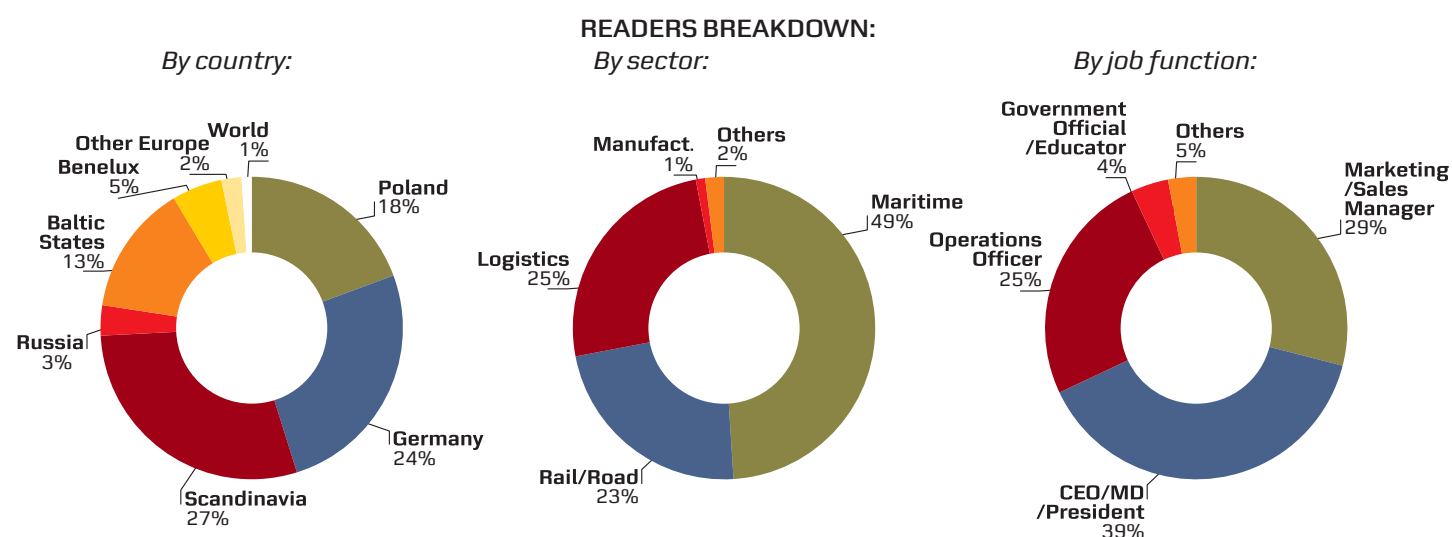
The portal provides a top selection of the latest news on transport & logistics in the Baltic Sea region as well as Europe-wide.

Baltic Press offers its shipping/rail maps also in printed form, available as a handy poster (100 x 70 cm) in BTJ annual booklet, as well as an XL wall map format (150 x 100 cm) to hang on the wall in your office.

TARGET READERS: high management of the key market players from TFL industry, ports & terminals, ship-owners & shipping, ship-agents, logistics & forwarding, railway operators, railports, road transport companies, logistics-distribution centres, logistics departments of manufacturing companies, transport equipment manufacturers and services providers, newbuilding and repair shipyards, cruising lines and services, transport associations, governments & regional authorities, consulting agencies, classification societies, financial institutions, research/education institutions, universities.

TOPICS IN 2026 BTJ ISSUES: eu green deal, automation, artificial intelligence, autonomous ships & vehicles, new silk road, belt and road initiative, decarbonization, energy transition, alternative fuels, digitalization, internet of things, eu projects, freight- tech start-ups, cruise, onshore power supply, core & comprehensive ten-t, 3d printing, marine- rail-road innovation, cloud, terminal operating systems, regulations, shipbuilding, trade outlooks, port & terminal investments, dry & liquid bulk, general cargo.

DEADLINES: 1/26 (end-January), 2/26 (end-March), 3-4/26 (end-July), 5/26 (end-September), 6/26 (end-December)



ADVERTISING PARTNERS:

Please take a look at any BTJ magazine and see how many companies/institutions have already trusted us in their promotion activities. There is no better recommendation.

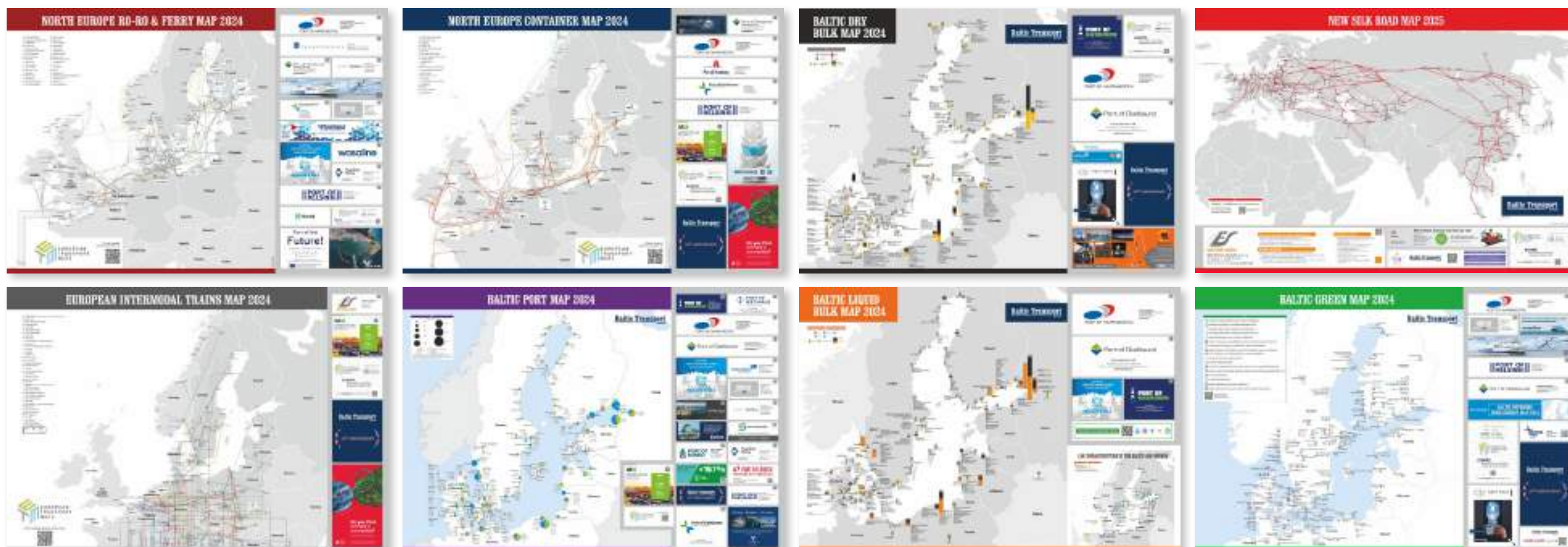
see prices on page 06

BTJ – SUPPLEMENTS

Selected BTJ editions feature supplementary unique map posters (100x70 cm) showing the full picture of the market - be it ports, ro-ro & ferry, container, bulk, or New Silk Road – delivering an overall review and listings of shipping and rail operators, their offered networks and fleet, regional ports and terminals.

Ro-ro & ferry and container printed maps go hand-in-hand with the regularly updated interactive network maps at www.europeantransportmaps.com, where users can display services in even more details.

All poster maps supplements are free add-ons printed BTJ annual booklet. Baltic Yearbook is sold separately as well as part of extend subscription (more details at page 6). Meanwhile, the projects are open for sponsorship in terms of advertising space inside the yearbook, logo/contact modules on the posters and promo packages in the internet maps portal (if applicable).



PUBLISHING PLAN:

- **Digital BTJ 1/2026** (January/February) – closing date: 17.02.2026
- **Digital BTJ 2/2026** (March/April) with supplement: **Baltic port map** (digital) – closing date: 14.04.2026
- **Baltic Yearbook 2025/26** (May) statistics (digital issue) – closing date: 30.05.2026
- **Digital BTJ 3-4/2026** (May/September) with supplements: **North Europe ro-ro & ferry map** (digital), **North Europe container map** (digital), and **European intermodal trains map** (digital) – closing date: 11.08.2026
- **Baltic Yearbook 2025/26** (September) statistics + networks (digital and printed issue) – closing date: 30.08.2026
- **Digital BTJ 5/2026** (September/October) with supplement: **Baltic dry bulk & liquid map** (digital) – closing date: 13.10.2026
- **Printed BTJ annual booklet** (November) with printed supplement: **Baltic port map**, **North Europe ro-ro & ferry map**, **North Europe container map**, and **European intermodal trains map**, **Baltic dry bulk & liquid map**, **Baltic Green** and **Baltic Offshore Wind Energy** – closing date: 30.10.2026
- **Digital BTJ 6/2026** (November/December) with supplement: **New Silk Road map** (digital) – closing date: 29.11.2026

PORT GEAR

It is a presentation of hard & software solutions for ports and terminals industry. Our magazine is distributed directly to top management of maritime industry through Europe.

In this year we plan to publish one printed issue (with distribution at transport logistics and TOC Europe), and two digital (early July - with TOC Europe overview and survey; and in December).

PUBLISHING PLAN:

- **Printed Port Gear 1/2026**
- closing date: 18th April 2026
- **Digital Port Gear 2/2026**
- closing date: 11th July 2026
- **Digital Port Gear 3/2026**
- closing date: 5th December 2026



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- hard- & software for better operations -



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NORBERT KLETTNER
Managing Director
RBS EMEA

How do you like this year's edition of TOC Europe?

The show this year was very busy with a good mix of people and companies that are expected and have always been here, with new startup companies and a set of 'young blood.' So, I enjoyed the show, and we had a lot of fruitful discussions with existing customers, possible future customers and partners. It has been very clear that high-quality data and digitalisation have become more and more visible, and terminals have started actively asking for it. Being a founding member of TIC4.0 as RBS and the Vice-President, this is good to see because it means we set the right path when we started that. Data is one of the future foundations of the industry.

How, from your perspective, does the current market situation look?

The industry is increasingly embarking on its automation and digital journey on a wider scale. More and more terminals are going down at least one of these paths. This triggers a lot of new developments and demand in the market for quality digital solutions such as our TOPX Intelligence 3D. However, there still is the global uncertainty with geopolitical changes and unrest. This put the long-term development in limbo. But the industry itself has seen some positive push, e.g., with the establishment of the Gemini alliance, which has reshuffled quite a bit of cargo flow.

What new solutions/products have you presented to your customers this year?

We have presented new upgrades of our TOS TOPS Expert together with the TOPX Intelligence 3D module as the overall AI and optimisation engine. So, we have been advancing our core TOS with new features from more graphical equipment screens to better data integration using TIC4.0 and working on the new General Cargo module. The additional module TOPX Intelligence will continue to be the future core engine to enable the terminals to work with the ever-growing amount of data.

How do you like this year's edition of TOC Europe?

We're very pleased with this year's edition of TOC Europe," says Fredrik Rosén, Business Line Manager for Material Handling from Daimler. "The turnout has been strong, and we've had many valuable meetings with representatives from across the port industry. It's clear that safety and operational continuity remain top priorities for our customers, which aligns perfectly with the solutions we offer."

One of the key highlights at this year's event has been Daimler's EV fire safety solutions, which attracted significant interest. "We're investing heavily in this area, as the transition to electric vehicles brings both opportunities and new safety challenges to address."

FREDRIK ROSEN
Business Line Manager – Material Handling
DAIMLER

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ANDREE VIDONE
APAC Sales Manager & Global Ports Manager
AMSTON C&S P.A.

How do you like this year's edition of TOC Europe?

TOC Europe is always very interesting – a great opportunity to reconnect with people in the industry and gain new contacts and potential clients.

How, from your perspective, does the current market situation look?

The current market situation is very complex due to the changing tariffs policy imposed by the United States, which can affect trade and, consequently, the willingness of container terminals to invest.

What new solutions/products have you presented to your customers this year?

The technological trend in container terminals is moving toward automation of container handling and/or remote control of cranes. We have developed a complete range of high-performance cables with fibre optics to support automation and to best serve the latest generation of cranes, which are more advanced, faster, and highly interconnected.

How do you like this year's edition of TOC Europe?

TOC Europe is always a fantastic venue to meet our customers and industry partners and stay in tune with market trends. As a longtime attendee and exhibitor, I thought this year's event was successful, and I'm excited to see it head to Hamburg in 2026.

How, from your perspective, does the current market situation look?

There's momentum in digital transformation, but many terminals still face friction from disconnected systems and manual processes. According to our recent global survey, 86% of intermodal terminals use a TOS, yet only 27% access real-time analytics. Among marine terminals, over 55% still rely on spreadsheets, with yard utilisation, gate operations, and lack of real-time visibility cited as top pain points. The focus now is on simplifying operations, improving visibility, and shifting from rigid tools to flexible, data-driven platforms that empower operators. The need for smarter, more connected solutions is clear.

What new solutions/products have you presented to your customers this year?

Tideworks is focused on delivering practical, impactful solutions for the everyday terminal – tools that evolve with our customers' needs. Right now, a major focus is data: we're investing heavily in accurate, real-time, and accessible information so terminals can extend their core TOS into critical systems and leverage AI and other emerging technologies in meaningful ways. Data alone isn't enough – usability and flexibility need to follow. That's where Tideworks is leading the shift, delivering connected, intelligent systems that simplify complexity and give terminals more control. Our extensibility approach empowers customers to build, integrate, or extend their systems on their terms, enabling long-term transformation through adaptability and partnership.

JULIAN GALVIS
VP of Sales and Marketing
TIDEWORKS TECHNOLOGY

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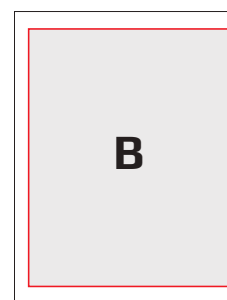
ADVERTISING FORMATS

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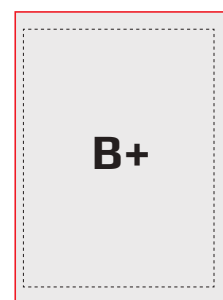


2/1 double page (A):
380 x 250 mm

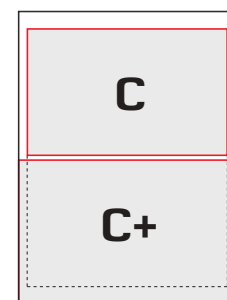
2/1 double page (A+):
400 x 270 mm + 3 mm each bleed



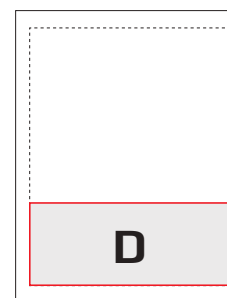
1/1 full page (B):
181 x 250 mm



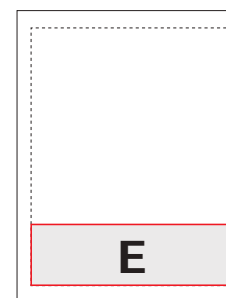
1/1 full page (B+):
205 x 270 mm
+ 3 mm each bleed



1/2 page horizontal (C):
181 x 116.5 mm
1/2 page horizontal (C+):
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1/3 page horizontal (D):
181 x 76 mm



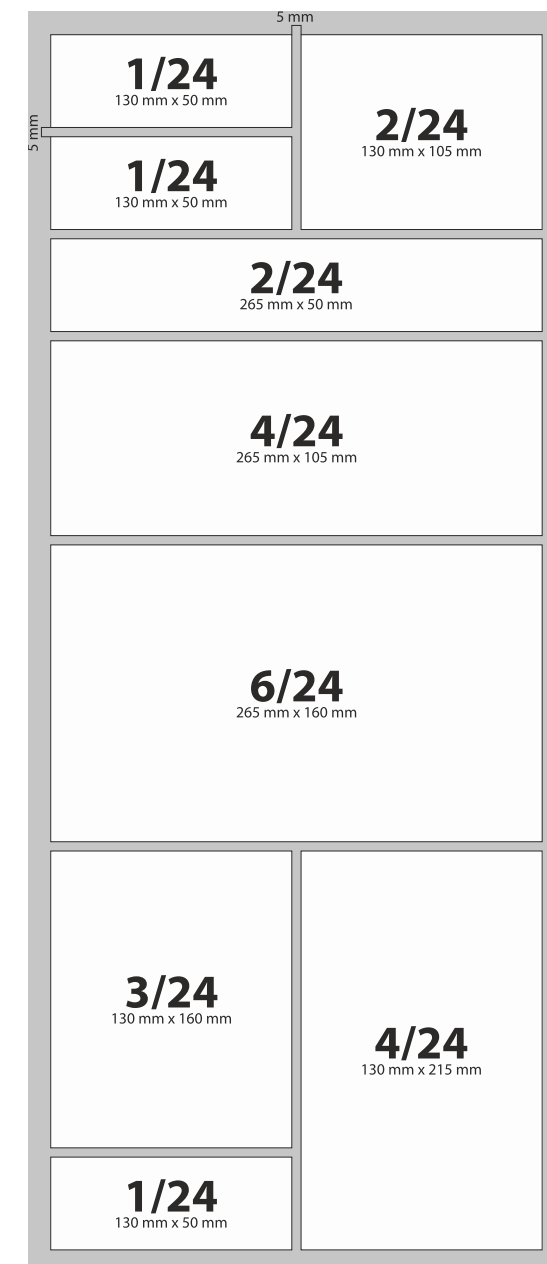
1/4 page horizontal (E):
181 x 56 mm

TECHNICAL INFORMATION

Magazine format: 205 x 270 mm Colour printing: Euroscale (CMYK mode – no Pantone colours)
Type area: 181 x 247 mm Paper: Inside – 100 g/m² offset CORE Uncoated (ZING)
Column width: 57.667 mm Cover – 170 g/m² offset CORE Uncoated (ZING)
Number of columns: 3 Printing data: – High resolution composite PDFs
– All fonts must be embedded
– Image files in 300 dpi resolution (CMYK)
– No spot colours

ADVERT MODULES ON SELECTED MAP*

Type area – final formats (width x height)



1/24 – size: 130 mm x 50 mm	€595
2/24 – size: 130 mm x 105 mm or 265 mm x 50 mm	€990
Other sizes	negotiable

* selected map: container, ro-ro&ferry, intermodal, Baltic port, Baltic Green, bulk

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Inserts	
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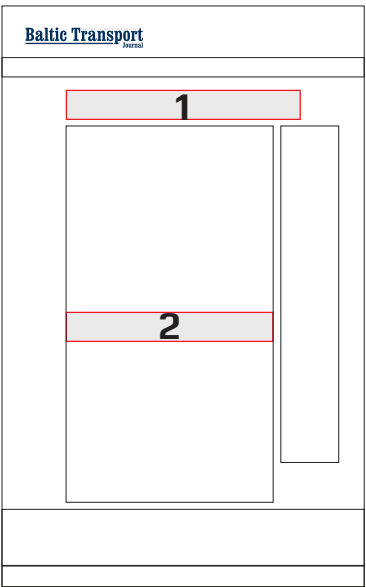
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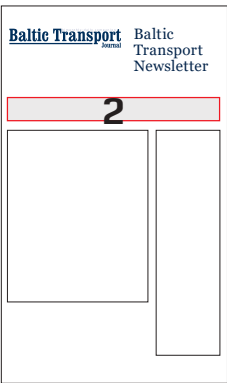
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