

MEDIA PLAN 2026

ONE MAGAZINE – BALTIC + EUROPE

- **6** issues in **5** digital editions
- **1** printed BTJ annual booklet
- **1** yearbook (printed and digital)
- **6** poster maps (digital and printed)
- latest news on www.baltictransportjournal.com
- weekly e-newsletters
- Port Gear magazine – 3 issues (one printed and 2 digital)



ABOUT US

Baltic Transport Journal is an international English-language magazine about all aspects of transport & logistics in the Baltic Sea region as well as across Europe.

Published by Baltic Press sp. z o.o. since 2004, BTJ delivers credible information and professional market analysis. We enhance business among partners within the region and promote the BSR companies throughout the world. BTJ is distributed to the top management of major transport services providers in all Europe, plus on key industry exhibitions and conferences.

As the only official media partner of the Baltic Ports Organization since 2006, we regularly publish BPO newsletter keeping you updated with info on more than 40 major seaports at the Baltic Sea coast.

The company runs also two Internet portals and sends out a free weekly e-newsletter to 10,000+ subscribers.

www.baltictransportjournal.com

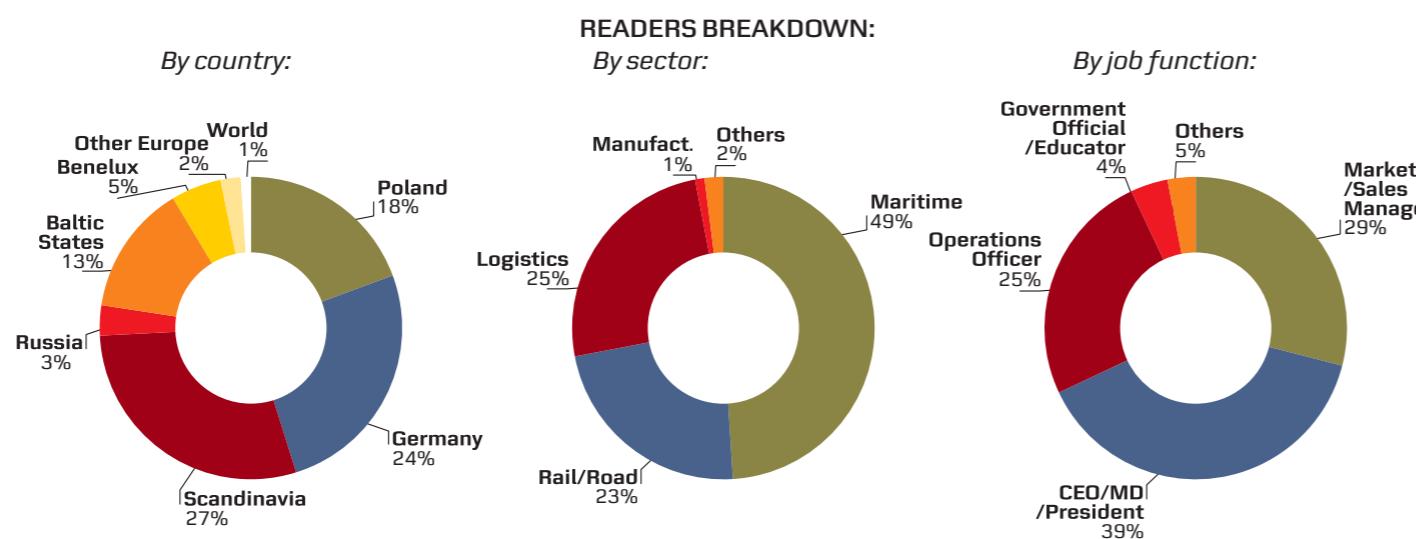
The portal provides a top selection of the latest news on transport & logistics in the Baltic Sea region as well as Europe-wide.

Baltic Press offers its shipping/rail maps also in printed form, available as a handy poster (100 x 70 cm) in BTJ annual booklet, as well as an XL wall map format (150 x 100 cm) to hang on the wall in your office.

TARGET READERS: high management of the key market players from TFL industry, ports & terminals, ship-owners & shipping, ship-agents, logistics & forwarding, railway operators, railports, road transport companies, logistics-distribution centres, logistics departments of manufacturing companies, transport equipment manufacturers and services providers, newbuilding and repair shipyards, cruising lines and services, transport associations, governments & regional authorities, consulting agencies, classification societies, financial institutions, research/education institutions, universities.

TOPICS IN 2026 BTJ ISSUES: eu green deal, automation, artificial intelligence, autonomous ships & vehicles, new silk road, belt and road initiative, decarbonization, energy transition, alternative fuels, digitalization, internet of things, eu projects, freight- tech start-ups, cruise, onshore power supply, core & comprehensive ten-, 3d printing, marine- rail-road innovation, cloud, terminal operating systems, regulations, shipbuilding, trade outlooks, port & terminal investments, dry & liquid bulk, general cargo.

DEADLINES: 1/26 (end-January), 2/26 (end-March), 3-4/26 (end-July), 5/26 (end-September), 6/26 (end-December)



ADVERTISING PARTNERS:

Please take a look at any BTJ magazine and see how many companies/institutions have already trusted us in their promotion activities. There is no better recommendation.

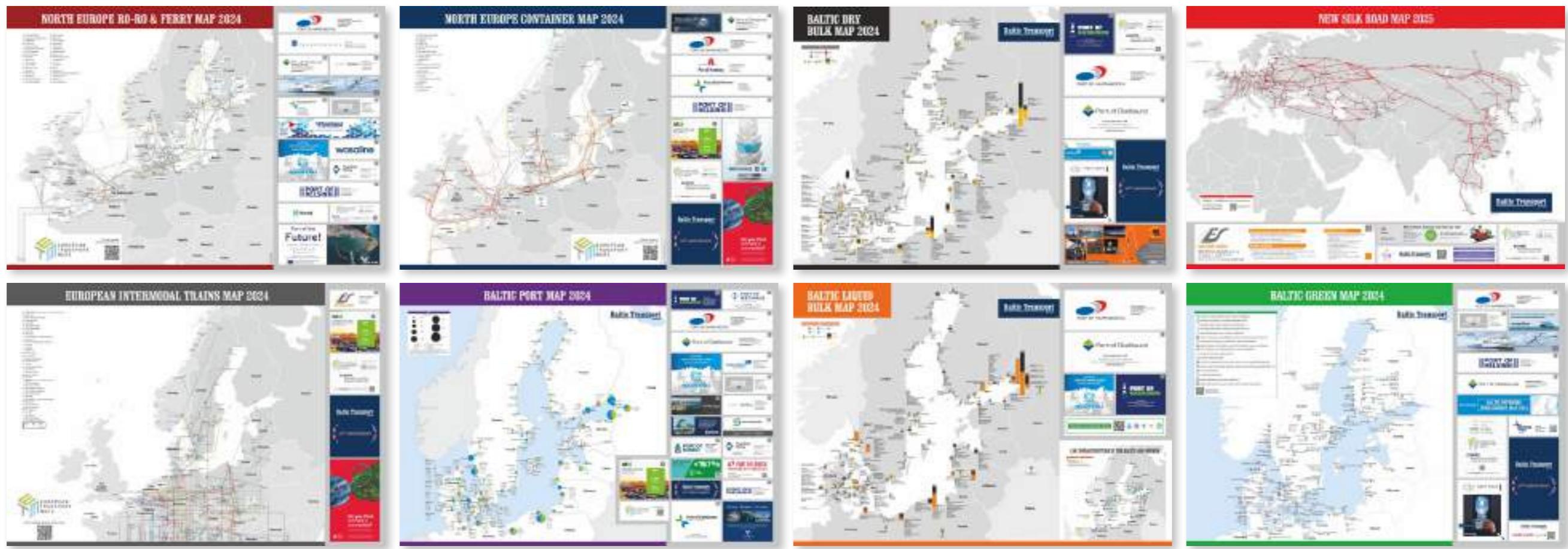
[see prices on page 06](#)

BTJ – SUPPLEMENTS

Selected BTJ editions feature supplementary unique map posters (100 x 70 cm) showing the full picture of the market - be it ports, ro-ro & ferry, container, bulk, or New Silk Road – delivering an overall review and listings of shipping and rail operators, their offered networks and fleet, regional ports and terminals.

Ro-ro & ferry and container printed maps go hand-in-hand with the regularly updated interactive network maps at www.europeantransportmaps.com, where users can display services in even more details.

All poster maps supplements are free add-ons printed BTJ annual booklet. Baltic Yearbook is sold separately as well as part of extend subscription (more details at page 6). Meanwhile, the projects are open for sponsorship in terms of advertising space inside the yearbook, logo/contact modules on the posters and promo packages in the internet maps portal (if applicable).



PUBLISHING PLAN:

- **Digital BTJ 1/2026** (January/February) – closing date: 17.02.2026
- **Digital BTJ 2/2026** (March/April) with supplement: **Baltic port map** (digital) – closing date: 14.04.2026
- **Baltic Yearbook 2025/26** (May) statistics (digital issue) – closing date: 30.05.2026
- **Digital BTJ 3-4/2026** (May/September) with supplements: **North Europe ro-ro & ferry map** (digital), **North Europe container map** (digital), and **European intermodal trains map** (digital) – closing date: 11.08.2026
- **Baltic Yearbook 2025/26** (September) statistics + networks (digital and printed issue) – closing date: 30.08.2026
- **Digital BTJ 5/2026** (September/October) with supplement: **Baltic dry bulk & liquid map** (digital) – closing date: 13.10.2026
- **Printed BTJ annual booklet** (November) with printed supplement: **Baltic port map**, **North Europe ro-ro & ferry map**, **North Europe container map**, and **European intermodal trains map**, **Baltic dry bulk & liquid map**, **Baltic Green and Baltic Offshore Wind Energy** – closing date: 30.10.2026
- **Digital BTJ 6/2026** (November/December) with supplement: **New Silk Road map** (digital) – closing date: 29.11.2026

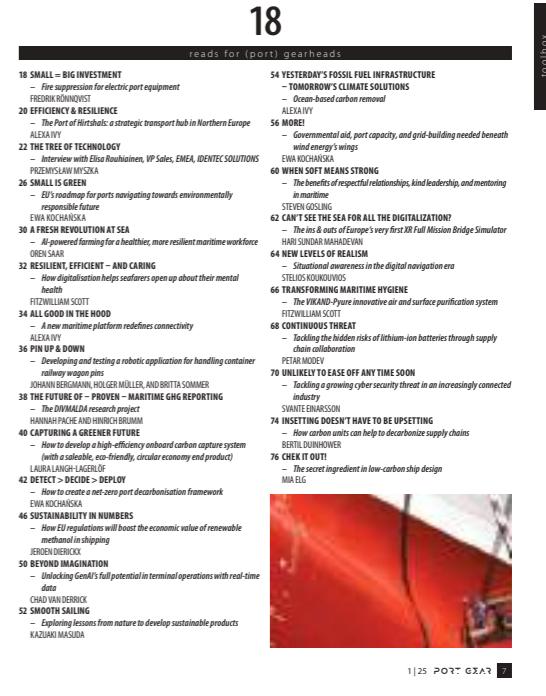
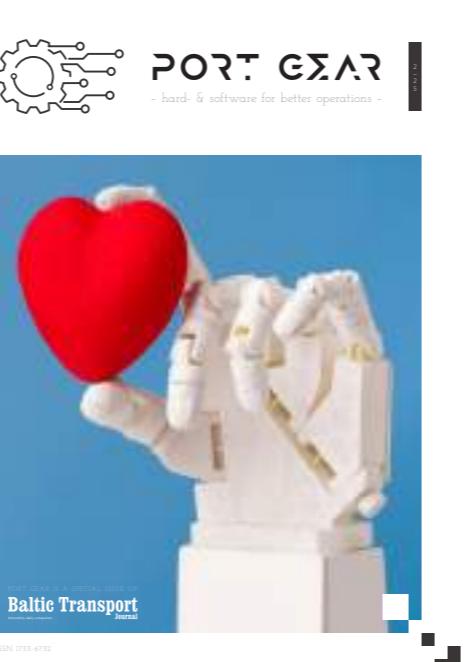
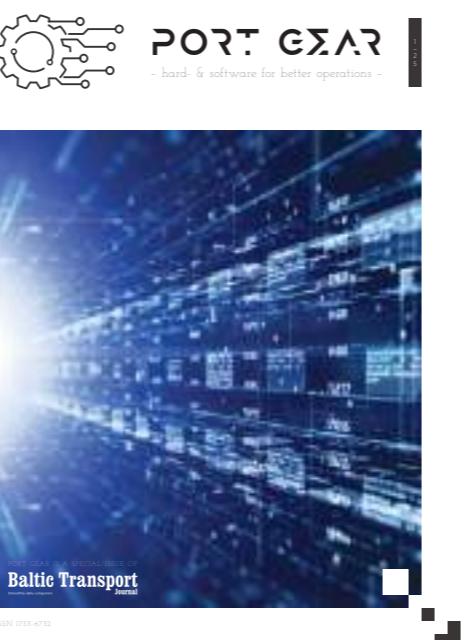
PORT GEAR

It is a presentation of hard & software solutions for ports and terminals industry. Our magazine is distributed directly to top management of maritime industry through Europe.

In this year we plan to publish one printed issue (with distribution at transport logistics and TOC Europe), and two digital (early July - with TOC Europe overview and survey; and in December).

PUBLISHING PLAN:

- **Printed Port Gear 1/2026**
– closing date: 18th April 2026
- **Digital Port Gear 2/2026**
– closing date: 11th July 2026
- **Digital Port Gear 3/2026**
– closing date: 5th December 2026



18

reads for (port) gearheads

54 YESTERDAY'S FOSSIL FUEL INFRASTRUCTURE

– Ocean-based carbon removal

ALEXANDR

56 MORE!

– Environmental aid, port capacity, and grid-building needed beneath wind energy wings

ENI KOCHAGH

60 WHEN SOFT MEANS STRONG

– The benefits of respectful relationships, kind leadership, and mentoring

STERE GOLING

62 CAN'T SEE THE SEA FOR ALL THE DIGITALIZATION?

– The ins & outs of Europe's very first XR Full Mission Bridge Simulator

HARI SUNDAR MAHADEVAN

64 NEW LEVELS OF REALISM

– Offshore and onshore in the digital navigation era

STELIOS KOURKOVOS

66 TRANSFORMING MARITIME HYGIENE

– The VIKAND-Prue innovative air and surface purification system

FITZWILLIAM SCOTT

68 CONTINUOUS THREAT

– Tackling the hidden risks of lithium-ion batteries through supply chain collaboration

PETER MOORE

70 UNLIKELY TO EASE OFF ANY TIME SOON

– Today's growing cyber security threat in an increasingly connected industry

SVANTE ENHANSSON

74 INSETTING DOESN'T HAVE TO BE UPSETTING

– How carbon units can help to decarbonize supply chains

BERNHARD WILHELM

76 CHECK IT OUT!

– The secret ingredient in low-carbon ship design

MIA ELG



1 | 25 PORT GEAR

toolbox

TOC Europe survey

Tideworks survey

2 | 25 PORT GEAR

11

TOC Europe survey

Tideworks survey

2 | 25 PORT GEAR

11

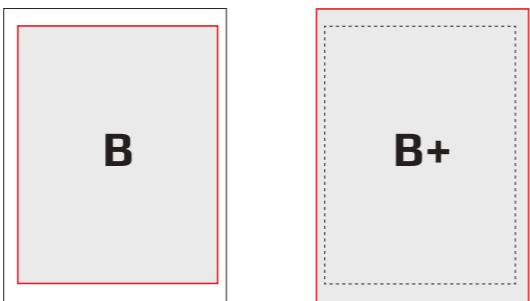
ADVERTISING FORMATS

Type area – final formats (width x height)



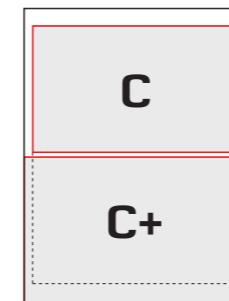
2/1 double page (A):
380 x 250 mm

2/1 double page (A+):
400 x 270 mm + 3 mm each bleed



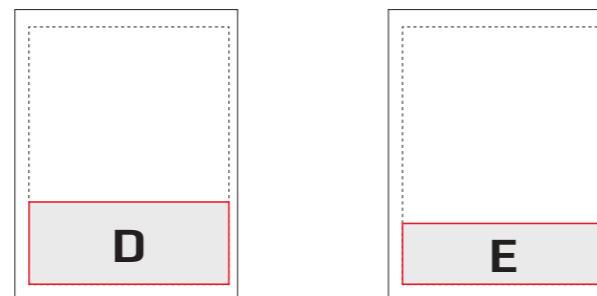
1/1 full page (B):
181 x 250 mm

1/1 full page (B+):
205 x 270 mm
+ 3 mm each bleed



1/2 page horizontal (C):
181 x 116.5 mm

1/2 page horizontal (C+):
205 x 135.5 mm + 3 mm each bleed



1/3 page horizontal (D):
181 x 76 mm

1/4 page horizontal (E):
181 x 56 mm

TECHNICAL INFORMATION

Magazine format:

205 x 270 mm Colour printing:

Euroscale (CMYK mode – no Pantone colours)

Type area:

181 x 247 mm Paper:

Inside – 100 g/m² offset CORE Uncoated (ZING)

Column width:

57.667 mm

Cover – 170 g/m² offset CORE Uncoated (ZING)

Number of columns:

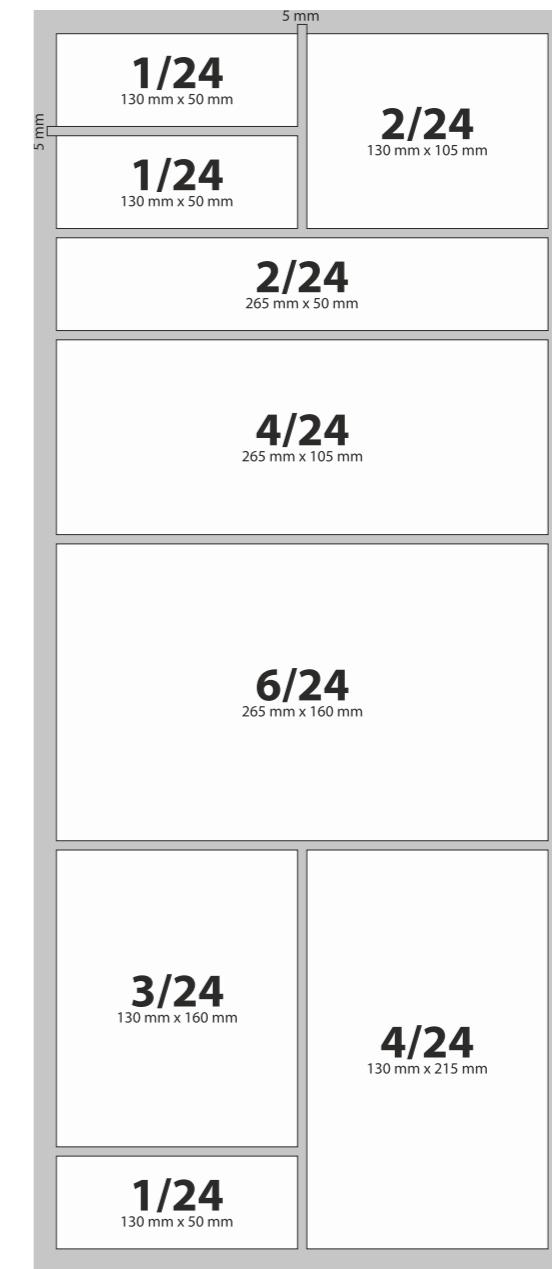
3

Printing data:

- High resolution composite PDFs
- All fonts must be embedded
- Image files in 300 dpi resolution (CMYK)
- No spot colours

ADVERT MODULES ON SELECTED MAP*

Type area – final formats (width x height)



1/24 – size: 130 mm x 50 mm €595

2/24 – size: 130 mm x 105 mm or 265 mm x 50 mm €990

Other sizes negotiable

* selected map: container, ro-ro&ferry, intermodal, Baltic port, Baltic Green, bulk

ADVERTS PRICES

Covers	
IV outside back cover 1/1 full page	€2,690
II inside front cover 1/1 full page	€2,190
III inside back cover 1/1 full page	€2,190
Inside pages	
2/1 double page (facing pages) - type: A (+)	€2,990
1/1 full page - type: B (+), C (+)	€1,690
1/2 page - type: C (+)	€990
1/3 page - type: D	€690
1/4 page - type: E	€570
other formats	negotiat.
Inserts	
ready leaflet insert	€990
other formats/quantities	negotiat.

PRINTED BTJ SUBSCRIPTION

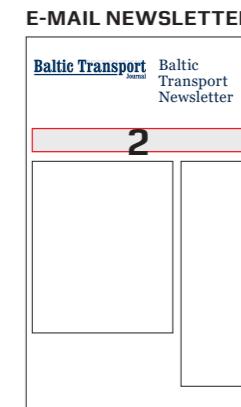
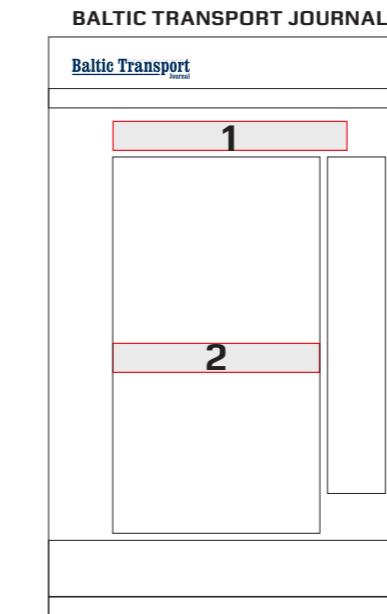
Contact
po@baltic-press.com

**Easy way to subscribe:
enter www.baltictransportjournal.com
and click: SUBSCRIPTION**

ANNUAL SUBSCRIPTION	
PRINTED (8% VAT + POSTAGE COSTS INCLUDED)	
1 set (BTJ annual booklet + 6 printed maps)	€199
Baltic Yearbook 2025/26 (basic option)	€199
1 set (BTJ annual booklet + 6 printed maps) + Baltic Yearbook 2025/26 (basic option)	€345
DIGITAL	
1 set (BTJ annual booklet + 6 printed maps)	€149
Baltic Yearbook 2025/26 (basic option)	€169
1 set (BTJ annual booklet + 6 printed maps) + Baltic Yearbook 2025/26 (basic option)	€249
PRINTED + DIGITAL (8% VAT + POSTAGE COSTS INCLUDED)	
1 set (BTJ annual booklet + 6 printed maps) + Baltic Yearbook 2025/26 (basic option)	€450

INTERNET PORTALS ADVERTS PRICES

www.baltictransportjournal.com		
Advertising banner:	monthly	full year
top page banner - type: 1	€290	€2,990
middle page banner - type: 2	€190	€1,990
other dimensions/file formats/location	negotiat.	negotiat.
E-mail newsletter (one e-mail shot)		
top gif/jpg banner - type: 2	€390	
other dimensions/file formats/location	negotiat.	
dedicated newsletter	€1,490	



banner 1: 728x90 px
banner 2: 610x75 px

EUROPEAN MAPS PORTAL PACKAGES

www.europeantransportmaps.com		
BEST OFFER		
Free Trial 30 days for free	Create your company profile in our catalogue	Add your company, products and services to our catalogue
<ul style="list-style-type: none"> • Create a company profile with all contact details • Add your logotype to online maps 	<ul style="list-style-type: none"> • Create a company profile with all contact details • Add your logotype to online maps 	<ul style="list-style-type: none"> • Create a company profile with all contact details • Add your logotype to online maps • Add your products & services to online catalogue • Response to client request
	€ 990 / year	€ 1290 / year
More details: www.europeantransportmaps.com/payment		

PUBLISHER CONTACTS

Baltic Press sp. z o.o.
Pomorski Park
Naukowo-Technologiczny
Aleja Zwycięstwa 96/98
81-451 Gdynia
Building IV, Floor 0, unit F0.22
Poland

office@baltic-press.com
www.baltictransportjournal.com

President of the Board
Bogdan Ołdakowski

Managing Director
Przemysław Opłocki
po@baltic-press.com
tel.: +48 603 520 020

Editor-in-Chief
Przemysław Myszka
przemek@baltic-press.com
tel.: +48 601 490 970

English Language Editors
Ewa Kochańska

Art Director/DTP
Danuta Sawicka

Marketing & Sales
(advertising, exhibitions & conferences)

Head of Marketing & Sales
Przemysław Opłocki
po@baltic-press.com
tel.: +48 603 520 020

Please send your press-releases to:
editorial@baltic-press.com

